

TAG VILNIUS CREATIVE BRIEF SESSION

16-19TH OF AUGUST, 2016

 SUSISIEKIMO
PASLAUGOS



PROGRAMME

FIRST DAY:

9:00	REGISTRATION, MORNING COFFEE
10:00	OPENING
11:00	COFFEE BREAK
11:15	CREATIVITY BY ANTONIO BECHTLE
12:45	LUNCH
13:30	COPYWRITING BY STEFANIJA JOKŠTYTĖ
15:00	COFFEE BREAK
15:15	ART DIRECTION BY REGIS PRANAİTIS
16:45	COFFEE BREAK
17:00	BEST OF CANNES BY PAULO AREAS
19:00	MIX & MATCH OF CREATIVE COUPLES

SECOND DAY:

8:30	MORNING COFFEE
9:00	BRIEFING BY ANDRIUS GRIGORJEVAS
10:00	CLIENT: SĮ SUSISIEKIMO PASLAUGOS, Q&A
11:30	INDIVIDUAL WORK IN TEAMS
18:30	CONSULTATIONS WITH MENTORS

THIRD DAY:

9:00	MORNING COFFEE
9:30	INDIVIDUAL WORK IN TEAMS
18:30	CONSULTATIONS WITH MENTORS

FOURTH DAY:

9:00	MORNING COFFEE
9:30	PITCH
13:30	JURY WORK
17:00	AWARDS